WESA
WESTERN & ENGLISH SALES ASSOCIATION

WESA'S INTERNATIONAL WESTERN/ENGLISH APPAREL & EQUIPMENT MARKET
Produced by the Western & English Sales Association
August 18-21, 2026

MEDIA SALES REQUEST FORM

Sales badges for advertising managers, publishers, account reps, and other non-editorial professionals are available for purchase.

Deadline: July 20, 2026
A $20 late fee will be applied to all badge requests received after the deadline.

WESA MEDIA SALES GUIDELINES

- In addition to presenting a badge, media professionals may be required to show photo identification at any time.
- WESA reserves the right to refuse show admittance.
- Guests are not permitted.
- On-site selling of tangible or intangible items in any common area of the WESA Trade Show is not permitted.

BADGE REQUEST — $150

Name: _____

Company: _____

Title: _____

Credit Card Payment

For your convenience, we will use this authorization to charge a credit card account. WESA reserves the right to charge Media Representative for the difference between the estimate of charges and the actual charges incurred, including late fees. If charges are rejected by the credit card company for any reason, WESA reserves the right and considers this form as authorization to continue to attempt to secure payment through the credit card or to request another form of payment for all outstanding balances from Media Representative.

PLEASE COMPLETE THE FOLLOWING TO AUTHORIZE PAYMENTS BY CREDIT CARD:

☐ VISA ☐ MASTERCARD ☐ AMERICAN EXPRESS ☐ DISCOVER

Card Holder Name: _____

Card Holder Billing Address: _____

City/State: _____ Zip: _____

Phone: _____ E-mail: _____

Card Number: ☐☐☐☐☐☐☐☐☐☐☐☐☐☐☐☐ Expiration Date: ☐☐/☐☐ CVV Code: ☐☐☐

Card Holder Signature: _____ Date: _____

Card Holder authorizes WESA to charge credit card account for necessary fees for the WESA Trade Show.

WESA 12000 N. Washington St., Ste. 290 Thornton, CO 80241 Fax 303-295-0941 800-295-1041 info@wesatradeshow.com