



WESA'S INTERNATIONAL WESTERN/ENGLISH APPAREL & EQUIPMENT MARKET

Produced by the Western & English Sales Association

August 18 - 21, 2026

MEDIA EDITORIAL BADGE REQUEST FORM

MEDIA GUIDELINES

- In addition to presenting a badge, media professionals may be required to show photo identification at any time
- WESA reserves the right to refuse show admittance
- WESA reserves the right to refuse accreditation
- WESA reserves the right to request re-accreditation after one year
- Guests are not permitted
- On-site selling of tangible or intangible items is not permitted

REQUIRED MEDIA CREDENTIALS TO COMPLETE QUALIFICATION/REGISTRATION

Media accreditation may be granted to individuals who can prove their editorial activity by:

submitting employment credentials (e.g. business card)
submitting a previous editorial in which they are named as editors, permanent editorial staff member or authors and which is not older than six months at the time of the accreditation request.
means of a web link to an online Western/ English publication that can demonstrate an appropriate reach.

BADGE REQUEST

Deadline: July 20, 2026

A \$20 late fee will be applied to all badge requests received after the deadline.

Name: _____

Company: _____

Title: _____