



**WESA'S INTERNATIONAL WESTERN/ENGLISH  
APPAREL & EQUIPMENT MARKET**

Produced by the Western & English Sales Association

**August 13 - 16, 2025**

## MEDIA SALES REQUEST FORM

Sales badges for advertising managers, publishers, account reps, and other non-editorial professionals are available for purchase.

**Deadline: July 28, 2025.** Please note: Badge requests must be submitted by July 28 to avoid a late fee (\$20). No badges will be issued after August 4. On-site registration is not permitted.

### WESA MEDIA SALES GUIDELINES

- In addition to presenting a badge, media professionals may be required to show photo identification at any time.
- WESA reserves the right to refuse show admittance.
- Guests are not permitted.
- On-site selling of tangible or intangible items in any common area of the WESA Trade Show is not permitted.

### BADGE REQUEST — \$150

Name: \_\_\_\_\_

Company: \_\_\_\_\_

Title: \_\_\_\_\_

### Credit Card Payment

*For your convenience, we will use this authorization to charge a credit card account. WESA reserves the right to charge Media Representative for the difference between the estimate of charges and the actual charges incurred, including late fees. If charges are rejected by the credit card company for any reason, WESA reserves the right and considers this form as authorization to continue to attempt to secure payment through the credit card or to request another form of payment for all outstanding balances from Media Representative.*

PLEASE COMPLETE THE FOLLOWING TO AUTHORIZE PAYMENTS BY CREDIT CARD:

VISA    MASTERCARD    AMERICAN EXPRESS    DISCOVER

Card Holder Name: \_\_\_\_\_

Card Holder Billing Address: \_\_\_\_\_

City/State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ E-mail: \_\_\_\_\_

Card Number:  Expiration Date:  /  CVV Code:

Card Holder Signature: \_\_\_\_\_ Date: \_\_\_\_\_

*Card Holder authorizes WESA to charge credit card account for necessary fees for the WESA Trade Show.*