



**WESA'S INTERNATIONAL WESTERN/ENGLISH
APPAREL & EQUIPMENT MARKET**

Produced by the Western & English Sales
Association August 13 - 16 2025

MEDIA EDITORIAL BADGE REQUEST FORM

MEDIA GUIDELINES

- In addition to presenting a badge, media professionals may be required to show photo identification at any time
- WESA reserves the right to refuse show admittance
- WESA reserves the right to refuse accreditation
- WESA reserves the right to request re-accreditation after one year
- Guests are not permitted
- On-site selling of tangible or intangible items is not permitted

REQUIRED MEDIA CREDENTIALS TO COMPLETE QUALIFICATION/REGISTRATION

Media accreditation may be granted to individuals who can prove their editorial activity by:

submitting employment credentials (e.g. business card)
submitting a previous editorial in which they are named as editors, permanent editorial staff member
or authors and which is not older than six months at the time of the accreditation request.
means of a web link to an online Western/ English publication that can demonstrate an appropriate
reach.

BADGE REQUEST Deadline: July 28, 2025

Name: _____

Company: _____

Title: _____