



Buyer Registration Form

Mail to:
WESA
12000 N Washington, Ste 290
Thornton, CO 80241
Fax: 303 295 0941
Email: info@wesatradeshow.com

OPEN TO THE TRADE ONLY: WESA Show Floor is order writing only; no cash and carry. Buyers must be affiliated with a retail business that resells products displayed at the Shows. Photo ID for all registered buyers is required. WESA reserves the right to refuse show admittance.

PART 1: BUSINESS INFORMATION:

Business Name: _____
Business Address: _____
City: _____ State: _____ Zip: _____
Province: _____ Country: _____ Phone: _____
Email: _____ Website: _____
Name of Individual completing this Form: _____
Relationship of Individual to Business: _____

Type of Business (Indicate all that Apply)

- Store Front
- Catalog
- Internet
- Mobile
- Manufacturer
- Distributor
- Home-Based
- Other (Please Describe) _____

Merchandise Categories

- Accessories & Jewelry
- Animal Health
- Home Décor
- English Apparel
- Ranch Supplies
- English Equipment
- Trade Supplies
- Outdoor Wear
- Gifts
- Headwear
- Apparel
- Tack
- Footwear
- Workwear
- Event Apparel
- Childrens Apparel

PART 2: REQUIRED BUSINESS CREDENTIALS TO COMPLETE QUALIFICATION/REGISTRATION. FAILURE TO PROVIDE REQUIRED CREDENTIALS WILL RESULT IN A FEE OF \$150. THAT IS REFUNDABLE IF CREDENTIALS ARE PROVIDED TO WESA WITHIN 60 DAYS OF ATTENDANCE.

- Copy of Government Photo issued ID (for individual completing this Form)
- Copy of Business Card, Voided Business Check, or Business Credit Card
- Copies of three (3) invoices from three (3) different Western/English manufacturers showing quantity purchases for resale*
- Copy of Government issued retail license/certificate

* Additional options for Start-Up Businesses ONLY

OPTIONS ARE TEMPORARY UNTIL INVOICES ARE PROVIDED TO COMPLETE THIS REGISTRATION.

- Copy of Retail/Commercial Lease for store front and/ or copy of formal Business Plan
- Photo of completed store front or of working mobile unit
- Website address or website design contract

Guest Badges: Limit 2 per Business

One Two

PART 3: List of Buyers for Business:

MUST provide proof of Employment

1. _____
2. _____
3. _____
4. _____

Guests **MUST** be accompanied by registered Buyer at all times and may not purchase products.

WESA reserves the right to request any additional information as deemed necessary to qualify a Business for entry to a WESA Market. By completing this form, listed Buyers agree to be contacted by WESA and its Exhibitors and their exhibiting companies. WESA will not sell Buyer information. It is further agreed that photographs that include listed Buyers and their guests, if any, may be used by WESA in promotional materials, including print, web and social media without further notice or permission.