



WESA, Where the Industry Meets (safely)

The 2021 WESA Trade Show is approaching. Here are a few tips, guidelines, and rules to make everyone's WESA visit safe and productive:

1. Good news! WESA will not cancel the January 2021 Trade Show unless there is a government mandate in place.
2. Don't worry! WESA and the DMC will work together to ensure a safe stay at WESA's new home. The Dallas Market Center has held multiple shows over the past months and has become accustomed to ensuring everyone's safety by successfully implementing measures to support good health. Open parking, large entryways, additional registration support, wide hallways, as well as multiple escalators and elevators will help you to social distance.
3. Want to help? Buyers can pre-register on wesatradeshow.com/attend before December 18th and receive WESA badges in advance. That will not only save time before entering the DMC but also ensure low-contact. So, register in advance, skip the lines, and wear your WESA mask.
4. Steps to take as outlined per Dallas Market Center:
 - a. Medical masks or face coverings are required per Dallas County order. These masks or coverings must be worn at all times throughout the building except while eating in designated locations. If a buyer arrives without a mask, they will be issued one by DMC. Customers without face covering will not be granted access. Face coverings must cover the nose and mouth.
 - b. Every person entering the buildings will be temperature screened once a day for an elevated temperature. Available entrances will include World Trade Center front, garage, and Dock 1; Trade Mart front and West entrance; and IHDC front entrance. Once inside, each person will be quickly temperature checked each day--this includes showroom personnel, buyers, staff, and contractors. Each person will receive a colored sticker in order to proceed into the marketplace. Anyone with a temperature above 100 will be escorted to a waiting area and screened a second time. Anyone with a consistently elevated temperature will not be allowed into the marketplace
 - c. Anyone who has been in contact with anyone ill in the last 14 days, who is feeling ill themselves, or who has symptoms outlined by the Texas Department of State Health Services should not enter Dallas Market Center. Details on [symptoms are available here](#).
 - d. Social distancing guidelines will be strictly enforced including the following:
 - No gatherings in hallways or common areas;
 - Observe a six-foot distance between yourself and others, even inside showrooms;

- Respect social distancing in restrooms;
 - Elevators are limited to a maximum of two people at a time;
 - Escalators should be used with 3 escalator steps between each person.
- e. Please wash hands frequently and/or use one of the more than 100 hand sanitizer stations through the marketplace.
5. Steps that WESA and the DMC are taking:
- a. All WESA and DMC staff will wear a protective mask or a face covering.
 - b. All WESA and DMC staff will be temperature checked daily and will be regularly screened for signs or symptoms of possible COVID-19 and will be sent home for quarantine if exhibiting any symptoms.
 - c. Staff entering the facility will wash hands and/or sanitize hands.
 - d. The buildings will maintain daily enhanced cleaning and maintain hand sanitizer stations including at registration areas. Hard surfaces will be cleaned with hospital-grade cleaners with special attention to doorways and doorknobs, counters, elevators and elevator buttons, floor-by-floor handrails and escalator handrails.
 - e. All staff will observe social distancing of at least 6 feet.

Additional updates:

Hotel Updates: health & safety details from select partner hotels.

For more complete information contact Market Travel

Hilton Anatole: mask required. no valet. mobile check-in available. restaurant open. no room service. room cleaning by request. gym open.

Holiday Inn Market Center: mask required. no valet. mobile check-in available. restaurant closed. no room service. room cleaning by request. gym open.

Renaissance Dallas: mask required. no valet. mobile check-in available. restaurant open. room service available. room cleaning by request. gym open.

Sheraton Dallas Hotel: mask required. valet available. mobile check-in available. restaurant open. room service available. room cleaning pre-arrival and post check-out or by request. gym open.

Sheraton Suites Market Center: mask required. no valet. mobile check-in available. restaurant open with limited menu. no room service. no housekeeping for stays less than four days. gym open.

Airlines Updates: health and safety links for major airlines

American Airlines: details [available here on American's Clean Commitment.](#)

Delta Airlines: details [available here on Delta CareStandard.](#)

Southwest Airlines: details [available here on Southwest's operational details and cleaning process.](#)

United Airlines: details [available here on What To Expect.](#)