



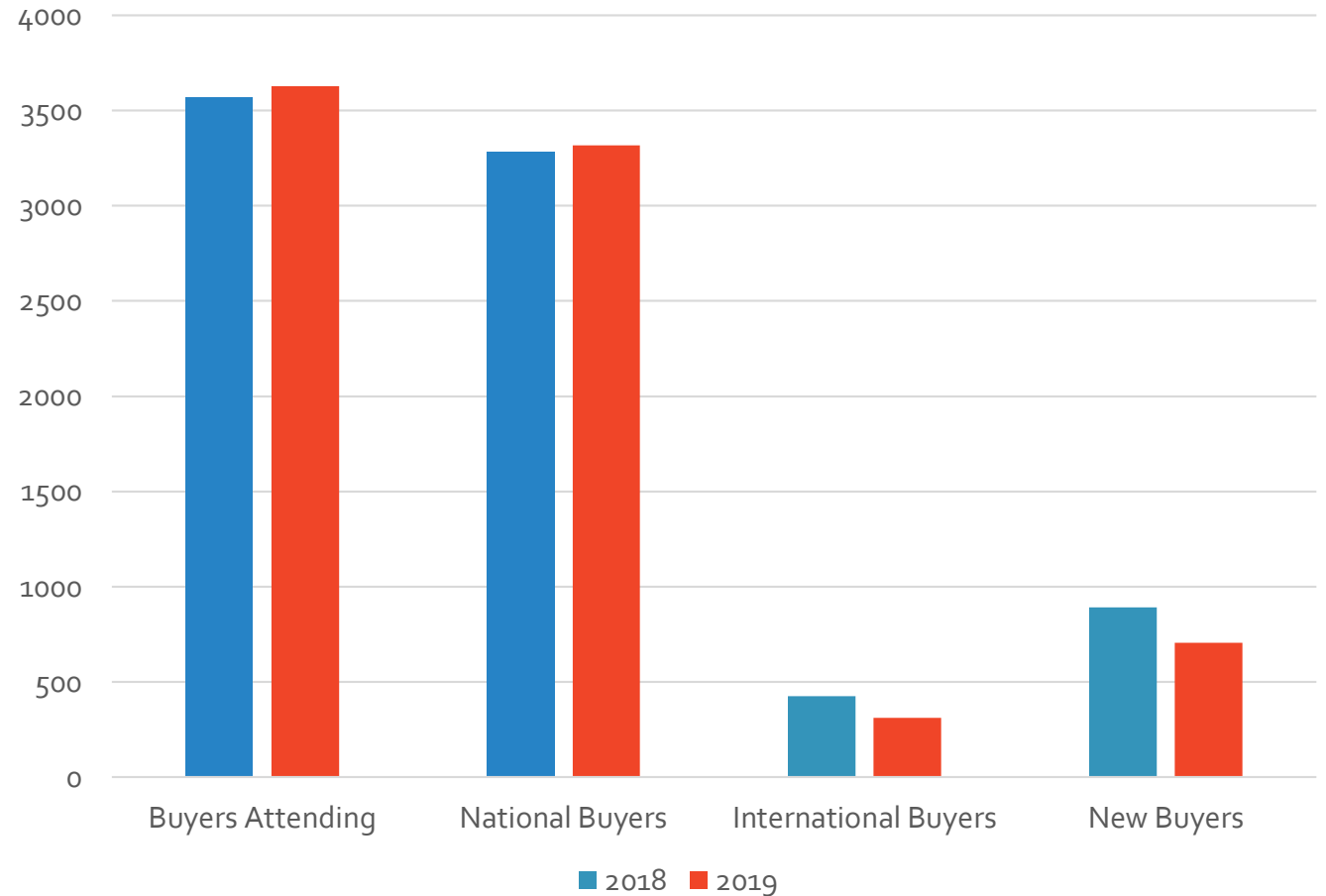
**INTERNATIONAL WESTERN/ENGLISH  
APPAREL & EQUIPMENT MARKET**

**JANUARY 11-14, 2019**



The 2019 January Market provided many Buyers the opportunity to effectively shop an array of products from Tack to Apparel. We believe the economy had played a part in the success of the show. WESA Exhibitors and Buyers took full advantage of the one-on-one time spent together allowing for both to build rapport, which creates lasting business relationships that benefits all! WESA welcomed 707 new Buyers to the International Western/ English Apparel & Equipment Market.

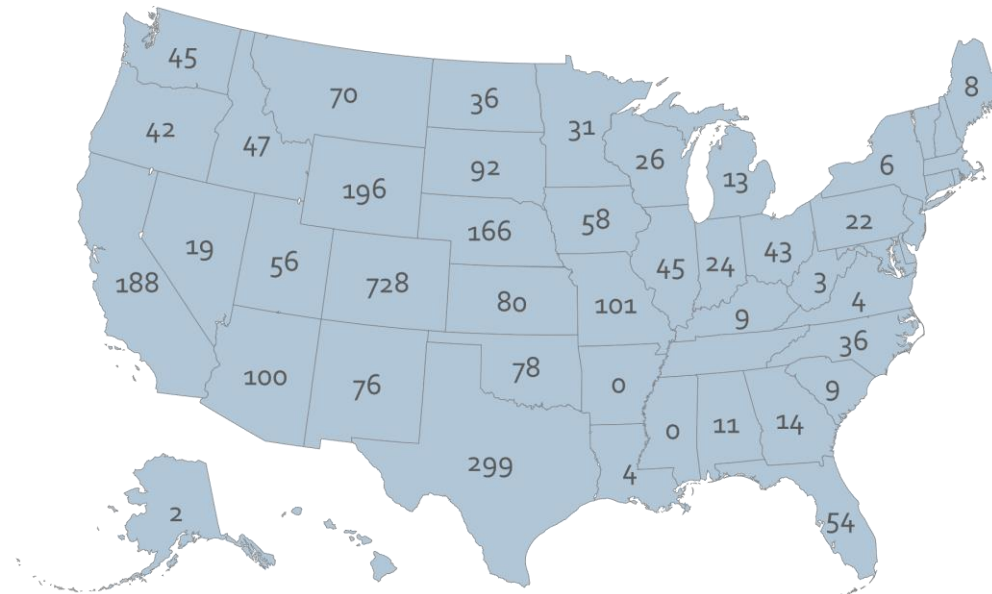
# Attendance





# National Buyer Attendance

- Alaska
- Alabama
- Arkansas
- Arizona
- California
- Colorado
- Connecticut
- Delaware
- Florida
- Georgia
- Hawaii
- Iowa
- Idaho
- Illinois
- Indiana
- Iowa
- Kansa
- Kentucky
- Louisiana
- Maine
- Maryland
- Massachusetts
- Michigan
- Minnesota
- Mississippi
- Missouri
- Montana
- Nebraska
- Nevada
- New Hampshire
- New Mexico
- North Carolina
- North Dakota
- Ohio
- Oklahoma
- Oregon
- Pennsylvania
- South Carolina
- South Dakota
- Texas
- Tennessee
- Utah
- Virginia
- Vermont
- Washington
- Wisconsin
- Wyoming

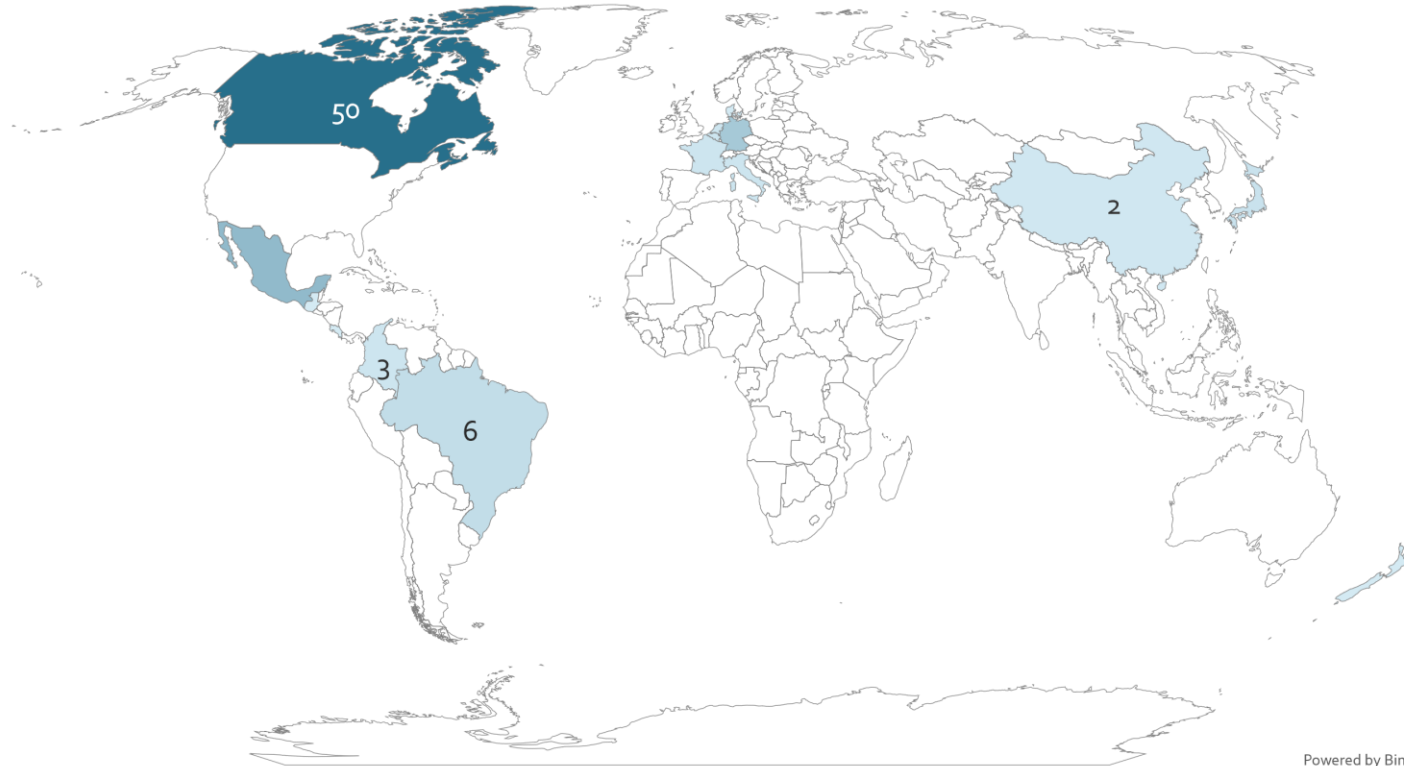




# International Buyer Attendance



- Australia
- Belgium
- Brazil
- Canada
- China
- Colombia
- Costa Rica
- Denmark
- France
- Germany
- Guatemala
- Italy
- Japan
- Mexico
- Netherlands
- Nicaragua
- Norway
- Panama
- Puerto Rico
- Spain
- Sweden
- Switzerland
- UK
- Venezuela





**WESA**

WESTERN & ENGLISH  
SALES ASSOCIATION

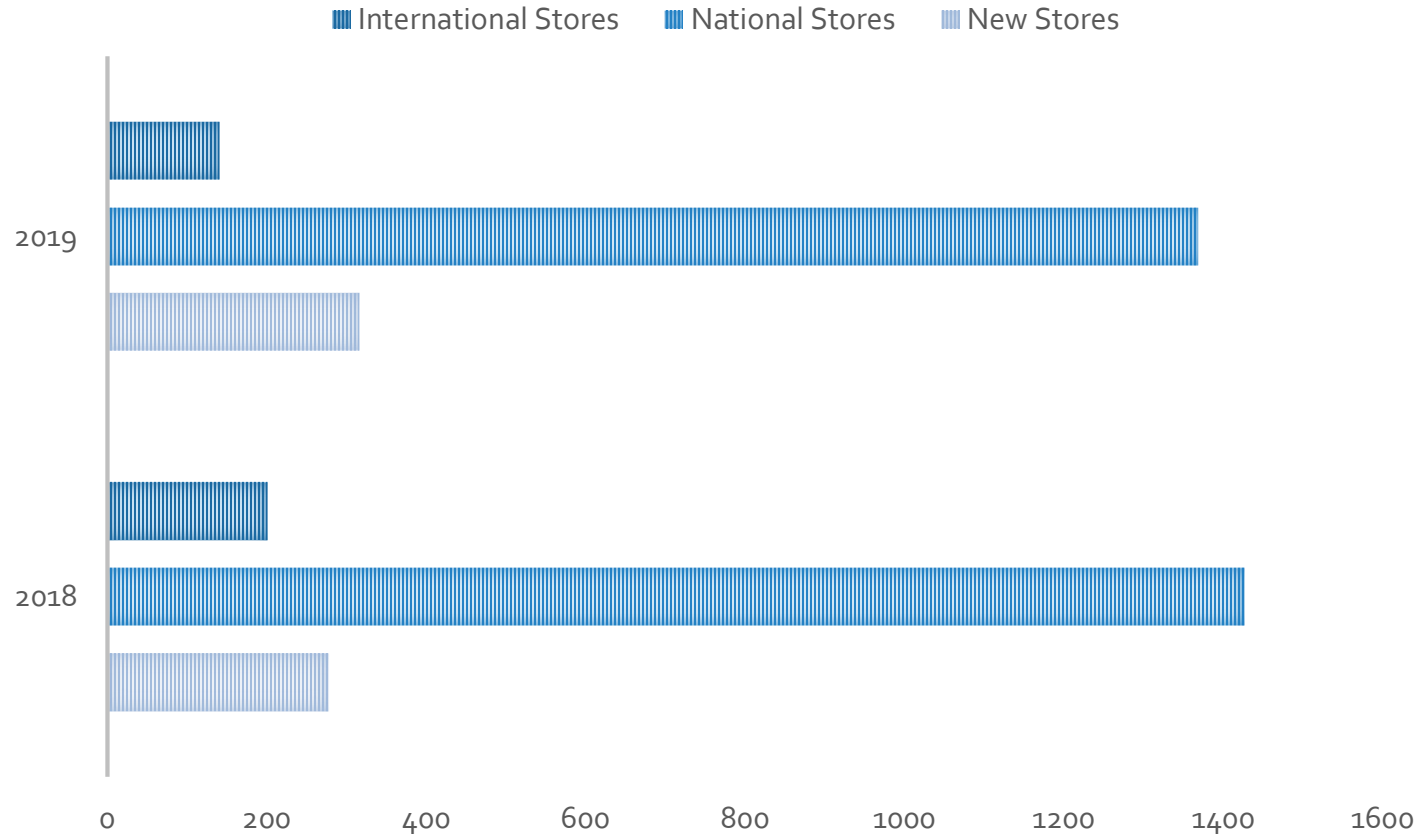
# Categories Represented by Stores

Accessories & Jewelry	AG /Animal Health	Apparel	Arts/ Crafts	Children's Apparel	English Apparel	English Equipment	Event Apparel	Footwear
1200	372	1191	228	153	240	235	248	881
Gifts	Headwear	Home Décor	Manufacturing Supplies	Outdoor Wear	Ranch Supplies	Square Dance	Tack	Workwear
900	862	716	129	574	464	38	753	474

Shows number of retail stores by category – Retail stores can represent multiple categories

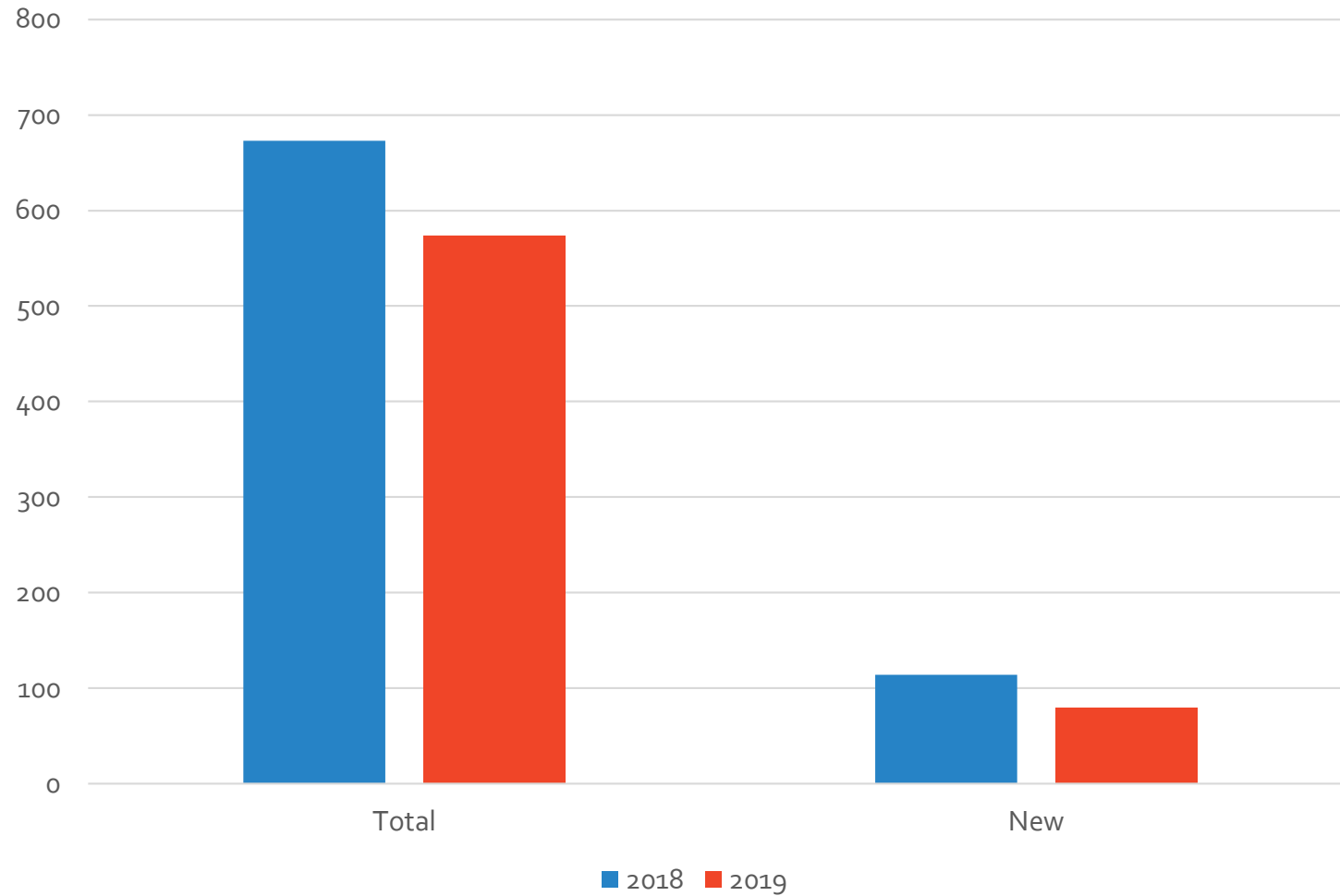


# Store Comparison





# Exhibitors





# Next Markets in Denver

- June 19-21, 2019
- January 10-13, 2020
- June 24-26, 2020

